

The Arizona Smokers' Helpline (ASHLine), Mel and Enid Zuckerman College of Public Health, at the University of Arizona is seeking an outstanding customer service-oriented candidate for the position of Manager, Public Private Partnerships. This is a new key position which is responsible for designing and implementing a comprehensive public and private business strategy for the delivery of smoking cessation services from the Arizona Smokers' Helpline (ASHLine) to covered patrons of health insurance plans.

This business strategy will include the establishment of new business partnerships and contracts of ASHLine services across healthcare insurance plans throughout the healthcare marketplace. Initially, the strategy will target provision of services to those seeking tobacco cessation support for enrollees of healthcare insurance programs within Arizona, but with a vision of expanding depth and breadth of services nationally and over time. The goal of this position is to establish an ongoing public-private partnership for cost-recoverable delivery of smoking cessation care to insurance patrons.

The purpose of this position is to liaise between client and provider to ensure the client receives the most effective coverage in support of smoking cessation services provided by ASHLine. The successful candidate will partner with the Bureau of Tobacco and Chronic Disease at the Arizona Department of Health Services and Arizona Smokers' Helpline to develop and implement a strategic business plan that will ensure that health insurance plans and private employers financially support and promote the services of ASHLine. The position can be based in either Tucson or Phoenix with frequent travel to the other city.

Interested applicants should use the following link for a detailed position description and application instructions: <http://uacareers.com/postings/6626>

For more information about the ASHLine, please go to: <https://ashline.org>

This position is expected to uphold the mission and values established by MEZCOPH and ASHLine.

As an equal opportunity and affirmative action employer, the University of Arizona recognizes the power of a diverse community and encourages applications from individuals with varied experiences and backgrounds including minorities, women, and persons with disabilities.

